

CV

Robynn McPherson

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Robynn McPherson originates from Canada and is a Helsinki-based visual communication designer working in both institutional and grassroots sectors. Their work combines theory & practice based research, with activism in socio-environmental relations. Robynn collaborates with people across disciplines, works as a teacher, organizer and facilitator and is currently involved with the Helsinki-based platforms Effort and Trojan Horse

EDUCATION

2016-2020 Master of Arts (MA) in Visual Communication Design – Aalto University, Helsinki, Finland

2010-2014 Bachelor of Design (BDes) in Fashion Communication Design – Ryerson University, Toronto, Canada

2008-2010 Diploma in Fashion Arts – Vancouver Community College, Vancouver, Canada

CURRENT INITIATIVES

2020-NOW Trojan Horse, board member and co-organizer, Helsinki, Finland

2018-NOW Effort/Design_Feminism_Helsinki, co-organizer, Helsinki, Finland

TEACHING, WORKSHOPS AND LECTURES

2021 Course: *Visual Narratives Studio* – Visual Communication Design MA Programme, Aalto University, Helsinki, Finland

2021 Workshop: *Illustrator Basics* – Visual Communication Design Programme, Aalto University, Helsinki, Finland

2021 Lecture: *Revelation: A thread, a ghosting, a professional suicide* – Visual Communication Design MA Programme, Aalto University, Helsinki, Finland

2020 Lecture: *Decolonizing Design, Anti-Racism and Intersectional Feminism in Visual Communication Design* with Samar Zureik – Aalto University, Helsinki, Finland

2018 Workshop: *Win, Win, Win or Working With Weakness: Technofeminism, and Networks of Care* – with Lisa Rein – Aalto University, Helsinki, Finland

SELECTED EXHIBITIONS

2019 *today is longer than yesterday* with Aliisa Talja, live screening – MYÖS: Loikoilu, Kallio Stage, Helsinki, Finland

2019 *tXtile* with Kiia Beilinson – Reading Room, Group Exhibition, Aalto University, Finland

2018 *A Telepathic Book 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17* with Broadbent Sisters – AGO Art Gallery of Ontario, Black

Cat Art Gallery and Stephen Bulger Gallery, Toronto, Canada

- 2017 *HArdy* – Coat of Many Colors, Group Exhibition, Loon Gallery, Toronto, Canada
- 2016 *ALTERED: A Visual Archive of Toronto's Church Landscape 1787-1834* with Jasmine Frolick – Grow Op Group Exhibition, Toronto, Canada
- 2015 *Algebar* with Amanda Baum – Click Festival: Art, Design and Technology, Helsingør, Denmark

PUBLICATIONS

- 2020 *OS/error* published in *Urgency Reader 2: Mutual Aid Publishing During Crisis* – Queerarchive.work, Rhode Island, USA
- 2019 *Tactics Needed: Revising Designer As Feminist Workshop 6.-7.5.2017* with Effort, Helsinki, Finland

EMPLOYMENT

- 2020 Programme Assistant in the Visual Communication Design Programme, Aalto University, Helsinki, Finland
- 2018-2019 Research Assistant to Arja Karhumaa, Visual Communication Design Programme, Aalto University, Helsinki, Finland
- 2018 Organizational Intern – Mustarinda Association, Hyrnsalmi, Finland
- 2018 Designer in Residence – Aalto Communications, Aalto University, Helsinki, Finland
- 2017 Summer School Assistant – Trojan Horse Summer School 'The Choreography of Money', Helsinki, Finland
- 2017 Graphic Design Intern – Double Happiness, Helsinki, Finland
- 2016 Information Designer – Youthful Cities, Toronto, Canada
- 2015-2016 Textile Designer, Menswear – Joe Fresh, Toronto, Canada
- 2010-2014 Studio Assistant – Jeremy Laing, Toronto, Paris and New York

RESIDENCIES

- 2020 *A Tool is A Thought is a Tool* with Aliisa Talja – Social Service Club, Svens Klint, Denmark